



**Marie Rippel**  
Author and  
Curriculum Developer

*“All children can be good spellers with our program, even those who struggle with learning to spell. In fact, I guarantee it!”*

Marie Rippel

## **Why *All About Spelling* can teach your child to spell.**

### **Our spelling program is complete, comprehensive, and free of gaps.**

With our seven-level program, your child will learn all the fundamentals, like phonograms and reliable spelling rules, spelling patterns, and spelling strategies. He will learn both the “how” and “why” of good spelling. Our program is solid, combining the best of the Orton-Gillingham approach with the latest research.

### **Our multisensory lessons teach children the way they learn naturally.**

In our program, spelling is taught with a “hands-on” approach through sight, sound, and touch. Your child will learn with letter tiles on a white board and with flashcards, word banks, customized spelling lists, dictation, writing exercises, and 100% decodable readers, each designed to both teach and reinforce the lessons. Plus, children remain actively involved, so you can keep their attention without trying so hard.

### **Your child will learn one new concept at a time, with built-in review.**

Our lessons are clear, concise, and logical. They progress step by step, one concept at a time, so your child can easily grasp, learn, and remember each new teaching.

### **Our program is mastery-based, so your child can learn at his own pace.**

Once your child masters a specific concept, he moves on. If he needs more practice in a certain area, he can spend more time on it without feeling “held back.” Our program is totally customizable to each child’s needs.

## **Why *All About Spelling* is so easy to teach.**

### **There is no prep-time and lessons take twenty minutes.**

Our “open and go” lessons are all laid out for you. They are easy to teach and easy for your child to understand. Each lesson follows the same format—review, new teaching, and reinforcement—and can be taught in just twenty minutes a day, five days a week.

### **We provide unlimited lifetime support.**

We are always here to help via e-mail and telephone, and on our forum and blogs. Plus, we are continually adding new articles and videos to our website to help you with every aspect of teaching your child to be a great speller.

### **We guarantee your success.**

We are so confident your child will learn to spell with our program that we offer a one-year “go ahead and use it” guarantee! If it doesn’t work, just return it. We’ll refund your purchase price, no questions asked!